

(LIFESTYLE)

LIVE A GREENER LIFE WITH LILY COLE

She's the model with a conscience who cites David Attenborough as her hero. As Lily Cole launches her latest eco design collaboration, she shares her world-saving tips with *Stylist*

Beneath Lily Cole's Botticelli-esque exterior lies a steely determination to change the world. At just 26, not only has the actress and environmentalist worked with craftsmen in the Kalahari desert in southern Africa, she spent much of last year in the Amazon rainforest researching materials for her sold-out sustainable jewellery line produced in partnership with Sky Rainforest Rescue.

Now she has once again teamed up with the charity, along with ethical French fashion brand Veja, to design a collection of limited-edition footwear. As well as soles made from natural Amazonian wild rubber, the prints celebrate the smaller flora and fauna of the rainforest.

Here's how to live a more sustainable life, Lily-style:

FASHION

"I really like the animal welfare ethics behind what Stella McCartney does and I'm a fan of Edun, Ali Hewson's company, which promotes fair trade in Africa. Wearing vintage is a good way of being sustainable because you're reusing and recycling. I love Soho's Bang Bang Clothing Exchange and Retro Woman in Notting Hill."

BEAUTY

"The Body Shop, Dr Hauschka and Young Living all source their products under fair trade conditions. I always make sure I have Eve Lom cleanser and Dr Hauschka eye cream in my bathroom cabinet."

BOOKS

"I recommend *Voluntary Simplicity* by Duane Elgin (£9.99, HarperCollins) – it's about conscious consumerism and how to adopt a simple lifestyle."

FILMS

"*End Of The Line* is a very powerful documentary about overfishing. I also love *Samsara* which looks at the landscapes of mining and other industries. It shows how we buy the products that depend on these processes, but we're not aware of what's going on behind the scenes."

FOOD

"I always seek out local fresh produce. I'm currently in Manchester and I've found two great co-ops called The 8th Day (8thday.coop) and Unicorn (unicorn-grocery.coop). I'll pick up fresh vegetables, oats, cacao, hummus or tofu."

Lily's Veja collaboration for Sky Rainforest Rescue is on sale now at sarenza.co.uk. Prices start at £55



LILY WEARS HER COVETABLE LIMITED EDITION FOOTWEAR, DESIGNED IN COLLABORATION WITH VEJA